

CLASSIC MK3 SERIES

English



Professional Audio

Home Audio

Multimedia



CLASSIC MK3 SERIES

Soon after their introduction in the year 2000, the Classic series became well known as an elegant way to enjoy the unique sound of the professional ADAM Audio studio monitors. There are many reasons for their success including the elaborately designed models which allow the speakers to be used in most room sizes and configurations. This same serious consideration in the design also allows the speakers to be used in either a stereo or multichannel applications. To add to all of this, the Classic series has the option of either fully active or fully passive designs.

The Classic Mk3 series excels by using technological improvements and new materials derived from our award-winning high-end Tensor line. Starting with the industrial design, the Classic Mk3 speakers present themselves in a very attractive fine-furniture finish and slim-line look that will compliment most room decors.

Improvements are not only surface deep. The Classic series Mk3 design encompasses all important aspects relevant to the quality of sound reproduction deserving of the ADAM Audio name. The ADAM Audio proprietary ART transducers, already a legend in professional studios and used in the older Classic series, gave way to their successors, the X-ART transducers. This new transducer has an extended high frequency response up to 50kHz and a higher efficiency rarely seen before. The new lower midrange drivers and woofers match the ones used in the ultra-high-end Tensor series. The Classic Mk3 floor models are equipped with new base plates and spikes to improve decoupling from the floor and unwanted resonance.

Another feature found in the active Classic Mk3 speaker is the new designed A/B amplifier of the X-ART tweeter. This amplifier ensures that its frequency response up to 50kHz can be realized with no limitations.

The Mk3 versions of the Classic series are available in black glossy, walnut and cherry finishes.



black glossy



walnut



cherry



COMPACT MK3

As the name implies, the Compact is the Classic series' smallest speaker. However, the sound quality from a speaker of these dimensions is surprisingly staggering. Clarity and precision of sound are a characteristic that identify the Compact as part of the ADAM family and allows it to stand proudly alongside its bigger Classic siblings. The Compact features the same technology as the other members of the series.

Equipped with one X-ART tweeter and a specially developed 7.5" HexaCone-woofer, the Compact can replicate any sound with the highest precision, natural sounding mids, and spot-on bass.

The Compact active version uses an A/B amplifier for the tweeter, the low frequencies are driven by a high-class PWM amplifier. Both amps have been perfectly synchronized with their respective drivers. The active Compacts have a multitude of controls that enable the tweaking of the sound according to personal taste or the spatial circumference. The input gain level can be adjusted from -10dB to +10dB. The level of the tweeter is adjustable between -4dB and +4dB and there are two shelving filters for high and low frequencies that can be raised or lowered progressively.

Basic technical data at a glance

- X-ART tweeter
- 7.5" HexaCone midwoofer
- Tweeter: 50W (RMS)/100W (Music)
- Low/Midrange: 200W (RMS)/300W (Music)
- 35Hz (active) / 38Hz (passive) - 50kHz
- XLR (active) or speaker terminal (passive)
- Warranty: 5 years (active)/10 years (passive)

Finishes | Compact Mk3



black glossy walnut cherry



CENTER MK3

The Center and the SW260 subwoofer have been designed to show the potential of a multichannel system on the Classic-level. The Center has identical components as the Pencil, ensuring outstanding sound quality and perfect compatibility with the other products of the Classic series. The active versions have the same extensive possibilities for sound adjustments as the Compacts.

The Center incorporates the new X-ART tweeter and is flanked on either side by two 7.5" HexaCone woofers. The woofers are made of a very light yet still highly durable composite cone. The result of this enhanced stability is finely balanced sound imaging that incorporates clean basses, precise high frequencies, and undistorted midrange.

Basic technical data at a glance

- X-ART tweeter
- 2 x 7.5" HexaCone midwoofer
- Tweeter: 50W (RMS)/100W (Music)
- Low/Midrange: 2 x 200W (RMS)/300W (Music)
- 35Hz (active) / 38Hz (passive) - 50kHz
- XLR (active) or speaker terminal (passive)
- Warranty: 5 years (active)/10 years (passive)

Finishes | Center Mk3 & SW260 Mk3



black glossy walnut cherry



SW260 MK3

The task of the SW260 subwoofer is to expand both power and precision in the bass area of either a stereo system or as part of a multichannel system. This subwoofer joins excellent transient behaviour with an impressive low frequency performance down to 25Hz which makes music reproduction a very genuine experience.

Numerous controls ensure that the subwoofer can be perfectly adjusted to harmonize with the satellites. For example, there is a level control, a phase switch, a variable cut-off-frequency (50-150Hz), and a switchable 85Hz high pass filter for satellite output that will replicate any sound as it was meant to be heard.

Basic technical data at a glance

- 10" woofer
- 200W (RMS)/300W (Music)
- 25Hz - 150Hz
- Inputs: XLR/RCA
- 5 years warranty





CENTER MK3

CHERRY





PENCIL MK3

The elegant Pencil Mk3 offers a clear and compression free sound. In contrast to the slender design, the sound is quite the opposite – at least when it comes to the deep and powerful bass. The sophisticated combination of extremely stiff cone materials and powerful PWM amplification provides an impressive bass response.

One of the woofers acts as a midrange and bass driver with the second woofer joining it only below 150Hz. This unusual approach effectively doubles the area and power of the low frequency woofer.

COLUMN MK3

With a height of 120 cm (48inches), the Column is the towering model of the Classic range and the first HiFi speaker to feature the X-ART midrange. Using the design principle for the X-ART tweeter for this midrange brings all the advantages of the sound characteristics from the high to the mid frequencies, which are especially important when listening to music. On top of that, the Column features the X-ART tweeter – a perfect combination for all sound ranges.

The Column carries two HexaCone woofers identical to those found in the Pencil. This enables a strong bass that perfectly matches the acoustic qualities of the X-ART mid-range and tweeter.



Basic technical data at a glance

- X-ART tweeter
- 2 x 7.5" HexaCone midwoofer
- Tweeter: 50W (RMS)/100W (Music)
- Low/Midrange: 2 x 200W (RMS)/300W (Music)
- 32Hz (active) / 35Hz (passive) - 50kHz
- XLR (active) or speaker terminal (passive)
- Warranty: 5 years (active)/10 years (passive)

Finishes | Pencil Mk3



black glossy

walnut

cherry



Basic technical data at a glance

- X-ART tweeter
- X-ART midrange
- 2 x 7.5" HexaCone midwoofer
- Tweeter: 50W (RMS)/100W (Music)
- Low/Midrange: 3 x 200W (RMS)/300W (Music)
- 30Hz (active) / 33Hz (passive) - 50kHz
- XLR (active) or speaker terminal (passive)
- Warranty: 5 years (active)/10 years (passive)

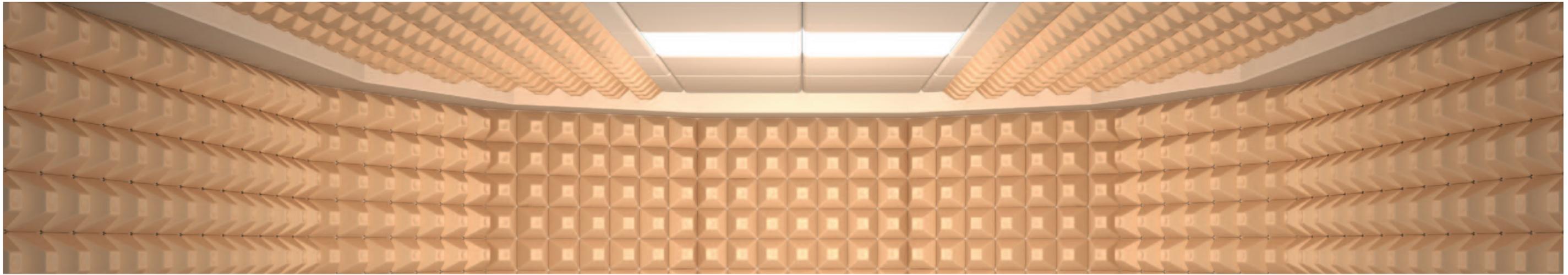
Finishes | Column Mk3



black glossy

walnut

cherry



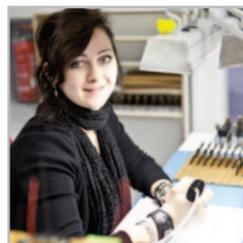
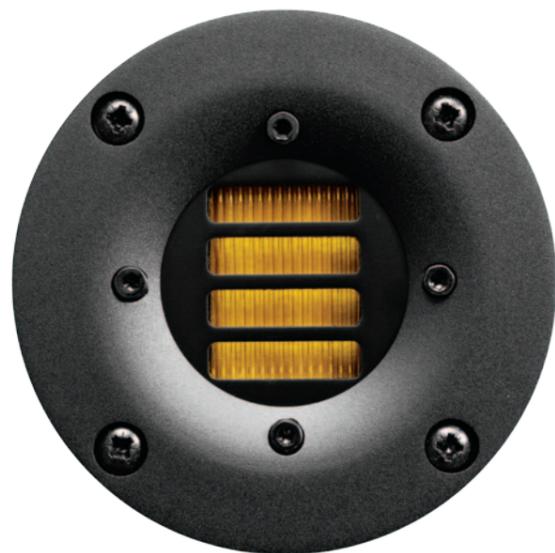
ADAM TECHNOLOGY

The X-ART tweeter

The cornerstones of the ADAM technology are ground-breaking innovation in electro-acoustic transducers, painstaking design and superior materials.

Handmade in our Berlin factory, the X-ART tweeter plays a crucial role for what we call the “ADAM Sound”, which had been described since our early years as clear and rich in detail in countless reviews. The X-ART technology breaks new ground when it comes to transducing electrical audio signals into actual sound. The X-ART tweeter membrane consists of a pleated diaphragm in which the folds compress and expand according to the audio signal applied to them. The result is that air is drawn in and squeezed out, like the bellows of an accordion.

Due to the pleated diaphragm, the X-ART concept improves air loading by a factor of 4 over conventional transducers. Similar to human breathing, where the thorax is moving slowly but the air is moving comparably fast, the X-ART diaphragm presses the air faster in or out of its folds than they themselves are moving. That’s the secret that makes the clarity and accurate transient reproduction possible in our X-ART drivers.



THE COMPANY

ADAM Audio is a leading manufacturer of loudspeakers in Pro Audio as well as in the HIFI market. Founded 1999 in Berlin, Germany, the company’s loudspeakers have set high standards around the world when it comes to precise monitoring and natural sound reproduction. The widely varied product lineup of the owner-operated company spans from professional studio monitors (SX, AX, and F series), to Multimedia and Home Theater/Installation loudspeakers (ARTist and GTC range) to the highend home entertainment models (Classic and Tensor series). The trademark all ADAM models have in common is the proprietary X-ART tweeter. Handmade in Berlin, it performs with a nearly flat frequency response reaching up to 50kHz.

ADAM Audio has 70 employees at the Berlin factory and is represented worldwide through a network of distributors and dealers in more than 75 countries. ADAM has local branches in the USA (NYC), the United Kingdom (London) and China (Beijing). A growing number of the most famous and prestigious studios around the world own and use ADAM monitors. A wealth of glowing print reviews and a consistent stream of praise across many internet forums regard ADAM monitors as being among the most dependable and desirable loudspeakers available.

For further information on ADAM Audio please go to our webpage www.adam-audio.com.



Monitors of ADAM Professional Audio at Radio Canada, Studio 12



THE CLASSIC MK3 SERIES REVIEWED:

Column:

"... the Classic Column Mk3 is a splash of cool water in the face and a kick in the butt. It gave me an alternate and entirely refreshing depiction of everything I threw at it. ADAM Audio may be a name new to the American high end, but my hat's off to them: The Column Mk3 is aptly named a Classic." Stereophile

Pencil:

"Verdict: High quality floorstander with a musical yet highly explicit sound." Hi-Fi World (UK)

Compact:

"ADAM, with their Classic Compact Mk3 created an impressive HiFi-speaker in all means. They are as neutral as a monitor without wanting to seem too academically. Yet with all their clarity, they stay precise, soft and agile but at the same time powerful and strong. For music-lovers [...] this might be their last speaker ever." hifistatement

SW260:

"The sound the SW260 was characterized through striking precision and detail yet at the same time offering uncanny depth. This is a fully-developed generalist with a lot of reserves." stereoplay

ADAM Audio GmbH

Ederstr. 16
12059 Berlin
GERMANY

tel: +49 30-863 00 97-0
fax: +49 30-863 00 97-7
email: info@adam-audio.com

ADAM Audio UK Ltd.

email: uk-info@adam-audio.com

ADAM Audio USA Inc.

email: usa-info@adam-audio.com

ADAM Audio China

email: china-info@adam-audio.com

www.adam-audio.com

