# TERMS AND CONDITIONS

### ADAM Audio 20th Anniversary Photo Competition 2019 Terms of Participation and Data Privacy Information

## <u>The Task</u>

- 1. Upload your picture and your musical key experience on Instagram or Facebook and use the hashtag #20yearsADAMAudio.
- 2. No purchase is necessary

## The Competition Period

The competition starts on March 11th 2019, 0:00 am CET and ends on March 31st 2019, 12:00 pm CET. The winners will be announced on April 15th 2019.

The winners will be announced on the landing page <u>https://www.adam-audio.com/en/20yearsadamaudio/</u>

## How To Enter The Competition

- 1. Take a picture of your current workspace and let us know about your musical key experience within the last 20 years. We want to know what made the last two decades special for you. Tell us your story!
- 2. Upload your photo on Instagram or Facebook. If you don't have an account, create one specially they're all free and easy to set up!
- 3. The description of your post must include the hashtag #20yearsADAMAudio
- Complete the simple form on the landing page (<u>https://www.adam-audio.com/en/20yearsadamaudio/</u>) to enter the competition.
  NOTE: you haven't officially entered the competition UNTIL you've completed and sent us the form!
- 5. Once we have received your entry, an auto-reply will inform you about your participation

# <u>The Prize</u>

The winner will be rewarded with the competition's first prize: A special edition A7X white glossy. Runners-up need not despair: there are two more prizes to be won: The all-new ADAM SP-5 headphones and a pair of T5V studio monitors are waiting for you as second and third prize.

The prizes are non-transferable. Payment of the studio monitors' value in cash is prohibited. In case that ADAM Audio is not able to contact a winner for unavoidable reasons within three months after termination of the contest, the respective prize will be void.

# **Participation**

- Each participant may only enter the competition once via the form on <u>https://www.adam-audio.com/en/20yearsadamaudio/</u>
- Each participant has to own the full copyright of the submitted photo
- The description of your photo must include #20yearsADAMAudio
- Participation in this contest is free of charge
- No purchase is necessary to enter the competition
- By entering the competition, each participant acknowledges the rules as well as the Terms and Conditions and eventually the winners. Please play fair!



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## Exclusion Of Participation

- Persons, who work with or for ADAM Audio and employees of ADAM Audio distribution companies, are ineligible
- Participants, who use illegitimate means or try to increase their chances of winning by manipulation of entries will be automatically excluded
- Uploaded photos that contain what ADAM Audio determines to be offensive materials are excluded from the competition

#### <u>Copyright</u>

- With the upload of a photo on Facebook, Instagram or Twitter, the participant confirms that he or she is the exclusive author and/or holder of rights of the uploaded picture in the contest
- In the case a third party's claims arise because of personal rights and/or copyright infringement, the participant is obliged to indemnify ADAM Audio and hold them not responsible in this matter
- All submitted personal information is complete and correct

# <u>Data Privacy</u>

- ADAM Audio affirms that all personal data submitted by the participant with his or her picture is only used for the purpose of the competition performance, contacting winners and designation of the uploaded pictures
- The data will not be passed on to third parties and will be deleted after termination of the contest.

# Additional Rules

- Participating in this contest is understood under exclusion of legal proceedings
- A cash payment compensation of the prize value is precluded
- The participant agrees, in case of winning a prize, being published with his name and / or his or her photograph in all media including the ADAM Audio webpage
- This competition is not connected to Facebook, Instagram or Twitter and is not sponsored, supported or organized by Facebook, Instagram or Twitter in any way
- ADAM Audio reserves the right to terminate the competition for substantial reasons or to change the deadlines and / or the voting period and terms of participation. Apart from that, the participant agrees to comply with Facebook's, Instagram's and Twitter's terms and conditions
- ADAM Audio is allowed to repost the submitted picture(s) on their own social media channels
- Overall terms of participation are governed by German law

Promoter of this contest:

ADAM Audio GmbH Rudower Chaussee 50 12489 Berlin www.adam-audio.com

# 🗐 ADAM AUDIO