#### **TERMS AND CONDITIONS**

# ADAM Audio #StudioToGo Photo Competition 2017 Terms of Participation and Data Privacy Information

### The Task

- 1. We are looking for the best photo of a mobile recording setup that is not housed in a studio environment but taken on the road, in your tent, car, tour bus, etc.
- 2. The photo of your mobile setup has to include studio monitors (any brand and model is eligible)
- 3. No purchase is necessary

# The Competition Period

The competition starts on March 13th 2017, 0:00 am CET and ends on March 31st 2017, 12:00 pm CET. The winners will be announced on April 10th 2017 on the landing page www.adam-audio.com/studiotogo.

# How to enter the competition

- 1. Take a photo of your mobile setup in action
- 2. Upload your photo on your own Instagram account (if you don't have one, do not worry, it is free and easy to set up!)
- 3. The description of your photo must include #ADAMAudio and #StudioToGo
- 4. Complete the small form on <a href="www.adam-audio.com/studiotogo">www.adam-audio.com/studiotogo</a> to enter the competition.
- 5. Important: You officially enter the competition by completing and sending this form
- 6. Once we have received your entry, an auto-reply will inform you about your participation

#### The Prize

The best photo will be rewarded with a pair of ADAM A5X monitors as the Grand Prize in this competition. Other contestants will have the opportunity to win a number of other prizes including a pair of A3X monitors (Second Place prize) and a merchandise pack (Third Place prize).

The prizes are non-transferable. Payment of the studio monitors' value in cash is prohibited. In case that ADAM Audio is not able to contact a winner for unavoidable reasons within three months after termination of the contest, the respective prize will be void.

### <u>Participation</u>

- Each participant may only enter the competition once via the form on www.adamaudio.com/studiotogo
- Each participant has to own the full copyright of the submitted photo
- The description of your photo must include #ADAMAudio and #StudioToGo
- The photo has to be submitted via the form on www.adam-audio.com/studiotogo
- Participation in this contest is free of charge. No purchase is necessary to enter the competition
- By entering the competition, each participant acknowledges the rules as well as the Terms and Conditions and eventually the winners. Naturally, the selection process is not free of subjectivity and opinions may vary. Please play fair!



## **Exclusion of Participation**

- Persons, who work with or for ADAM Audio and employees of ADAM Audio distribution companies, are ineligible
- Participants, who use illegitimate means or try to increase their chances of winning by manipulation of entries will be automatically excluded
- Uploaded photos that contain what ADAM Audio determines to be offensive materials are excluded from the competition

## Copyright

- With the upload of a photo on Instagram, the participant confirms that he or she is the exclusive author and/or holder of rights of the uploaded soundtrack in the contest
- In the case a third party's claims arise because of personal rights and/or copyright infringement, the participant is obliged to indemnify ADAM Audio and hold them not responsible in this matter
- All submitted personal information is complete and correct

## Data privacy

- ADAM Audio affirms that all personal data submitted by the participant with his or her soundtrack is only used for the purpose of the competition performance, contacting winners and designation of the uploaded soundtracks
- The data will not be passed on to third parties and will be deleted after termination of the contest.

#### Additional rules

- Participating in this contest is understood under exclusion of legal proceedings
- A cash payment compensation of the prize value is precluded
- The participant agrees, in case of winning a prize, being published with his name and / or his or her photograph in all media including the ADAM Audio webpage
- This competition is not connected to Facebook or Instagram and is not sponsored, supported or organized by Facebook or Instagram in any way
- ADAM Audio reserves the right to terminate the competition for substantial reasons or to change the deadlines and / or the voting period and terms of participation. Apart from that, the participant agrees to comply with Facebook's and Instagram's terms and conditions
- Overall terms of participation are governed by German law

### Promoter of this contest:

ADAM Audio GmbH Ederstraße 16 12059 Berlin Germany www.adam-audio.com

